

**2008**

July - Takepart Festival – 45,000 people attended over 2 week period  
 August - Olympic Handover – 3 events involving over 500 people  
 August - National Junior Beach Volleyball Championships – Yellowwave  
 National Beach Volleyball Championships – Yellowwave  
 September - FIVB World Junior (U21) Beach Volleyball Championships – Yellowwave  
 September – Paralympic Handover whole school celebration at Hillside Special School  
 September - Launch of the Cultural Olympiad (1st Open Weekend), 2 events – 1000 children/young people involved 40% from targeted areas  
 October – 1<sup>st</sup> Brighton & Hove Sports Awards  
 October – Sports Grant applications received – 38

**Festivals Cluster** – SEEDA has provided targeted funds over a 3 yr period for 3 festival projects, of which Brighton is one. The project aims to raise the profile of the south east regional festival offer internationally.

Brighton Museum – is part of a LOCOG supported project “**Stories of the World**” which aims to explore stories through artefacts and engage with young people in the museums collections.

**2009**

January - Award of Grants – 21 grants of up to £250.00, 11 clubs, 10 individuals, 23 different sports.  
 March – 1<sup>st</sup> Aqua Festival over 750 young people involved in 5 events  
 May - Competefor – Fit2Supply workshop 15 May 2009  
 May - South East Volleyball England Beach Fest - Yellowwave  
 South East Volleyball England Junior Champs - Yellowwave  
 June – Takepart Festival – 59,000 people involved  
 July – Open Weekend – 9 events across the city including sport and arts. No participation numbers available.  
 August - Volleyball England Beach Fest - Beach Volleyball Tournament – Yellowwave  
 October – 2<sup>nd</sup> Sports Awards  
 October – sports grant applications received – 49  
 Personal Best – delivered by Albion in the Community

2010 Events mapped against 2012 Objectives

Event	Calendar	Improve the health and wellbeing of the city's residents	Build and grow the city's cultural and sporting offer	Deliver economic benefit to the city, generating new revenue and job opportunities
City Sports & Physical Activity Grants	January	22 grants of up to £250 were awarded to 8 individual and 14 clubs across 15 different sports		
Sports Relief	March	3860 participants	National event	
Aqua Festival	March	1000 people involved in 18 individual free events and 14 library homework club activities.		10 separate venues utilised with the development of new partnerships
The Older People's Olympics	March	120 attended participating in 10 activities		
Lets Dance	March	2500 children participated over 4 days of Dancing at the Dome		
Children's Festival	April	Numbers rose from 800 to 2500 children taking part in 08 and to 5600 in 2010		
Brighton Marathon	April	The marathon is seen as the ultimate mass-participation running challenge. 7500 runners and 350 children in the mini mile.  Massive levels of spectators	Potential to enhance the city's reputation as a host city for major sporting events on a national and international level.	Most other large European countries have several internationally significant marathon events behind their "premier" capital city race, The UK does not currently have a second internationally significant marathon behind the London Marathon. With easily accessible transport links there is the potential to make the Brighton marathon an international event.
Children's Parade	April	4000 participants from 75 schools paraded with 10,000 spectators	The parade is the opening event of England's largest arts festival	
Brighton Festival	May	Over 300,000 attendances during the 3 week period in 2010	Brighton Festival is a recognised leading arts/cultural event on a international basis, and was	

Appendix 2

			named 'Tourism Event of the Year' at the Tourism South East 'Tourism ExSEllence Awards' and also won 'The Creative Industries Award' at the Brighton and Hove Business Awards	
Hove Park Road Races	June	252 adults and 201 young people competed in 2009, 2010 figures tbc		
Takepart Sports Festival	June/July	59,000 participants in 2009, a growth of 11,000 from the previous year	Takepart is recognised as the biggest sports festival in the country	The 2 week festival utilises and showcases sporting facilities, parks and the seafront as venues for physical activity
Paddle Round the Pier	July	40,000 people visited Paddle in 2009	The biggest water sports festival in the country	Showcases the seafront as a sporting venue
The Big Dance	July	Mass participation event planned for 2012, Brighton piloting project in 2010, community, school and event strands		National 2012 project
Brighton Carnival (part of Open Weekend)	July	Numbers participating in Brighton Carnival 2009 rose from 400 in 2007 to 800 in 2009. Audience figures rose from 8,000 to 35,000 over the same period. In 2012, plans for 1,000 people on parade and up to 50,000 audience.	Carnival features in the South East's calendar of events with other major Carnivals taking place in Notting Hill, Oxford and the Isle of Wight.	Carnival already attracts bands of international fame from Europe, who parade alongside our local groups, and we are developing links with the Caribbean. Carnival is internationally recognised as a means of showcasing cultural diversity and celebrating our differences as well as what unites us.
London 2012 Open Weekend	July	Open Weekend is a national celebration marking the countdown to the 2012 Games. A group of organisations/venues have come together for 2010 to provide a city wide approach	Events are registered on the London 2012 website therefore having a national viewing as to what the city can offer. Links from Visitbrighton and the council's website information on 2012 have been created	

			providing potential opportunity for overseas visitors to recognise the close proximity Brighton has to the 2012 Games.	
Sports Awards	October	7 achievement awards celebrated. 200 guests		
White Nights	October	WN aims to encourage and enable people to do something different in the middle of the night. The emphasis is on people actively taking part and includes trails, tours as well as opportunities to participate and enjoy cultural performances and events. New plans as we move towards 2012 is a programme of NightSports and a learning strand where people will have the opportunity to try something new – from gardening to dancing – and link with education providers in the city to ensure that they have the opportunity to continue their learning beyond WN. The 2008 audience was 15,000 and we aim to increase that to 30,000 by 2012	WN was featured in a number of national newspapers and was also a contributing factor to the city council winning Beacon status for 'managing the night time economy'. The communication plan will target national press with a view to developing WN as a flagship cultural event attractive to visitors. We will measure this through monitoring press coverage and visitor numbers.	WN has internationalism at its heart and is based on Nuit Blanche which originated in Paris. WN has a partnership with the Nuit Blanche Amiens to develop shared programme collaborations and to present a joint bilingual marketing campaign. The ambition is to have developed relationships with Nuit Blanches in Europe and the Americas by 2012.
Relaunch of FANS (Elite athlete status) Sussex University	Autumn 2010?	FANS is scheme that supports local elite athletes by allowing them free and easy access to public training facilities. The administration of the scheme has been taken over by Sussex University with a plan to relaunch in 2010.	Putting our local athletes on a equivalent footing across the region/nation to increase performance and therefore raise the profile of Brighton & Hove as a sporting city and a place to train	Giving local athletes the opportunity to be competitive on a world wide stage and promote Brighton & Hove as a sporting city
Playing for Success	Ongoing	Using sport to support/promote the learning of literacy and numeracy		

		skills at primary level. 240 children per term		
Get Set	On going	National educational programme for schools		
Primary Schools 2012 Language and International Project	On going	Local educational project supporting the learning of a modern foreign language at primary level		
Community Stadium	Completion 2011	A landmark development to be used as a community facility to provide education, training, health and sport activities	The stadium will put the city on the map of sporting venues	The development has increased local job opportunities and apprenticeships
Sussex Cricket ground Development	Completion 2011	To be used as a community facility to encourage active and healthy lifestyles		
The Boat Project	ongoing	Public participation through the project	Brighton based company, Lone Twin, won one of 12 2012 national commission's - Artists Taking the Lead	
Personal Best	ongoing	Pre employment training and skills scheme hosted by Albion in the Community. Nos tbc		
Creative Campus	ongoing		A partnership between universities to develop a 2012 cultural programme to be delivered locally	
Yellowwave Beach Volleyball Venue	ongoing		A registered pre training camp venue, Host of junior 2008 World Championships and other international events	
Stories of the World	ongoing		One of 14 projects that make up the Stories of the World project as part of the 2012 Cultural Olympiad	

